

Outreach Email & SMS Swipe Copy

myvirtualassistantapp.com

High-Converting Email & SMS Outreach Copy

Trojan Horse Mystery Shopper Email:

Subject: Called [Company Name] yesterday at 6:45 PM (quick question for [Owner Name])

Body:

Hey [Owner Name],

Called your office yesterday after hours at 6:45 PM and hit voicemail after 5 rings.

In your line of work, most emergency callers don't leave a message—they just dial the next company on Google.

We built a 24/7 AI voice specialist for [Niche] businesses that answers in under 1 second, qualifies the job, and texts you the details instantly.

I set up a 1-click live demo tailored for [Company Name] here:

■ [https://myvirtualassistantapp.com/?company=\[Company Name\]&niche=\[Niche\]](https://myvirtualassistantapp.com/?company=[Company Name]&niche=[Niche])

Do you have 2 minutes this week to see how it stops after-hours revenue loss?

Best,

CJ Wells

Founder, My Virtual Assistant App

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